

# SMEDATA II Newsletter

Issue 1/ November 2021

## About the Project

The SMEDATA II project continues the successfully implemented action SMEDATA I, following the already presented innovative approach for addressing simultaneously both business and citizens.

SMEDATA II Project aims at ensuring the effective application of GDPR through awareness, multiplying training and sustainable capacity building for SMEs. The project directly addresses the priority of the call to ensure the highest level of protection of privacy and personal data by supporting national Data Protection Authorities (DPAs) in raising awareness among business and citizens about the contemporary regulatory framework.

To reach this ambitious goal, the SMEDATA II partners strive to achieve the following underlying objectives:

- ✓ Ensuring the effective application of the General Data Protection Regulation (GDPR) through awareness, multiplying training and sustainable capacity building for SMEs and legal professionals;
- ✓ Assisting the understanding and compliance with GDPR through the upgrade of the mobile application “GDPR in Your Pocket”.

Among the major planned activities for achieving those objectives are:

- (i) Organization of awareness raising and training events in Bulgaria and Italy;
- (ii) Upgrade of the mobile app ‘GDPR in your pocket’ via content and language extension;
- (iii) Deployment of a large-scale dissemination campaign.

[www.smedata.eu](http://www.smedata.eu)

## Project Update Project Achievements



*The first challenging months have been very active for SMEDATA II Project. The SMEDATA team has been involved in some of the Project major activities*

### **‘GDPR in your pocket’ is now available in five languages**

The upgrade of both the content and the functionality of the mobile application ‘GDPR in Your Pocket’ continues. Its content is enriched by the national data protection legislation of France and Germany (at federal level), while the application ‘speaks’ five languages with its users.

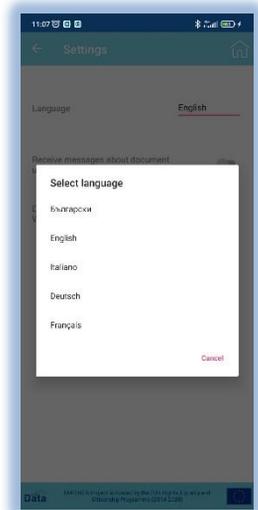
From the beginning of October, users of the application can choose between Bulgarian, English, German, French and Italian to access the ‘Legal Library’, ‘GDPR Dictionary’, ‘Guide for Citizens’, and ‘Guide for SMEs’ modules.

The “GDPR in Your Pocket” application aims to present the GDPR to citizens and small and medium-sized enterprises in an easy-to-use and understand way and to give them practical knowledge and advice on their rights and obligations in the field of personal data protection.

The latest version of the software can be freely downloaded from the app stores of Google (for Android devices) and Apple (for iOS devices) by using the following links:

- [Google Play Store](#)
- [Apple App Store](#)

Since the release of the beta version of the application in September 2019, there has been significant interest – it has been downloaded more than 5,900 times.



## Practical advices Recent in the area



### *European Data Protection Board recent updates*

- Binding decision 1/2021 on the dispute arisen on the draft decision of the Irish Supervisory Authority regarding WhatsApp Ireland under Article 65(1)(a) GDPR [Read more...](#)
- Joint Opinion 1/2021 on standard contractual clauses between controllers and processors [Read more...](#)
- Joint Opinion 2/2021 on standard contractual clauses for the transfer of personal data to third countries [Read more...](#)
- Joint Opinion 03/2021 on the Proposal for a Regulation of the European Parliament and of the Council on European data governance (Data Governance Act) [Read more...](#)
- Joint Opinion 04/2021 on the Proposal for a Regulation of the European Parliament and of the Council on a framework for the issuance, verification and acceptance of interoperable certificates on vaccination, testing and recovery [Read more...](#)

- Joint Opinion 5/2021 on the proposal for a Regulation of the European Parliament and of the Council laying down harmonized rules on artificial intelligence (Artificial Intelligence Act) [Read more...](#)
- EDPB letter to the European institutions on the privacy and data protection aspects of a possible digital euro [Read more...](#)

### *European Commission initiatives*

- European Commission adopts modernized standard contractual clauses for transfer of personal data to third countries pursuant to GDPR. [Read more ...](#)
- European Commission has adopted two adequacy decisions for the United Kingdom - one under the GDPR and the other for the Law Enforcement Directive. [Read more ...](#)

### *GPA 2021 Resolutions*

On the 43rd Global Privacy Assembly Closed Session, held in a hybrid - online and in person was adopted 5 resolutions. [Read more...](#)



## PROJECT TIMELINE NEXT STEPS

*Over the coming months the SMEDATA II team will complete the following activities:*

**December 2021 – March 2022**

**SMEDATA II – Ensuring the Highest Degree of Privacy and Personal Data Protection through Innovative Tools for SMEs and Citizens**

- Conducting 3 training events in Bulgaria;
- Conducting 3 training events in Italy;
- Organisation of international conference in Brussels.

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## Contacts:

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