

SMEDATA II Newsletter

Issue 2/ April 2022

About the Project

The SMEDATA II project continues the successfully implemented action SMEDATA I, following the already presented innovative approach for addressing simultaneously both business and citizens.

SMEDATA II Project aims at ensuring the effective application of GDPR through awareness, multiplying training and sustainable capacity building for SMEs. The project directly addresses the priority of the call to ensure the highest level of protection of privacy and personal data by supporting national Data Protection Authorities (DPAs) in raising awareness among business and citizens about the contemporary regulatory framework.

To reach this ambitious goal, the SMEDATA II partners strive to achieve the following underlying objectives:

- ✓ Ensuring the effective application of the General Data Protection Regulation (GDPR) through awareness, multiplying training and sustainable capacity building for SMEs and legal professionals;
- ✓ Assisting the understanding and compliance with GDPR through the upgrade of the mobile application “GDPR in Your Pocket”.

Among the major planned activities for achieving those objectives are:

- (i) Organization of awareness raising and training events in Bulgaria and Italy;
- (ii) Upgrade of the mobile app ‘GDPR in your pocket’ via content and language extension;
- (iii) Deployment of a large-scale dissemination campaign.

www.smedata.eu

Project Update Project Achievements



“GDPR in your pocket” is now available as a Windows 10 desktop application

The upgraded version of the “GDPR in Your Pocket” application was published in “Microsoft Store” on 18 November 2021 and can now be downloaded for free [here](#).

Thus, the App can be installed either on mobile devices from the application stores “Google Play” for Android devices and “App Store” for iOS devices or on desktop computers using Windows 10 operating system from the “Microsoft Store”.

This upgrade was launched in order for the tool to reach a larger number of users and to support their work with the significant documentary collection in the field of personal data protection contained in the application.

The upgraded version of “GDPR in Your Pocket” has an adaptive design and allows convenient use of the application on a phone, tablet or desktop computer:

- [Google Play Store](#)
- [Apple App Store](#)
- [Microsoft Store](#)

The first challenging months have been very active for SMEDATA II Project. The SMEDATA team has been involved in some of the Project major activities

The desktop application facilitates reading and work with large documents from the “Legal Library” section – EU acquis and national legislation of Bulgaria, Germany, Italy and France; case law of the Court of Justice of EU and national courts; guidelines issued by the data protection supervisory authorities.



CURRENT FOCUS



Trainings in the field of personal data protection for SME representatives

Within the framework of the SMEDATA II project in April and May 2022 six trainings will be held, aimed at representatives of small and medium business in Bulgaria and Italy. The goal of the trainings is awareness raising of SME representatives in regards to the legal framework of personal data protection.

During the events, the final version of the mobile application [“GDPR in your pocket”](#) will be demonstrated. The tool was developed within SMEDATA and SMEDATA II projects to introduce the General Data Protection Regulation (GDPR) to citizens and small and medium enterprises in an easy-to-use and easy-to-understand way.

The training events for micro, small and medium enterprises will be held in three Bulgarian and three Italian cities.

Schedule for the training events in Bulgaria:

- Varna - April 28, 2022
- Plovdiv - May 10, 2022
- Sofia - May 12, 2022

The trainings in Bulgaria will be held in person, and speakers will be representatives of the Commission for Personal Data Protection of the Republic of Bulgaria (CPDP) and lawyers from Ernst & Young Bulgaria.

Schedule for the training events in Italy:

- Modena - April 28, 2022
- Rome - May 4, 2022
- Salerno - May 6, 2022

Lecturers will be representatives of Roma Tre University, specialists in the field of personal data protection.

Participation in the training events in Bulgaria and Italy is free of charge for the representatives of the target groups of trainees.

PROJECT TIMELINE **NEXT STEPS**

Over the coming months the SMEDATA II team will complete the following activities:

May 2022 - June 2022

SMEDATA II - Ensuring the Highest Degree of Privacy and Personal Data Protection through Innovative Tools for SMEs and Citizens

- Conducting the rest of training events in Bulgaria and in Italy;
- Organisation of international conference in Brussels.

Contacts:

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