



International Conference

“Future Opportunities for Privacy Minded Enterprises”

Agenda

17th June 2022, Brussels,

Thon Hotel EU, Rue de la Loi 75

8.30 – 9.00 Registration, Coffee, Networking

9.00 – 9.10 **Official Opening**

9.10 – 10.20 **SMEDATA so far...**

- Prof. Guerino FARES – Roma Tre, Italy
- Ventsislav KARADJOV – Chairman of the Commission for Personal Data Protection of Bulgaria and Deputy Chair of the European Data Protection Board
- “Dissemination of GDPR Knowledge – a Step Towards Defending Citizens Rights”, Dushana ZDRAVKOVA, Union of Bulgarian Jurists

10.20 – 10.30 Coffee Break

Current SMEs Challenges

10.30 – 12.00

- “Ethical Data Management for SMEs”, Katharina MILLER, a German, Spanish and European lawyer, President of the European Women Lawyers Association
- “The perspective of a DPA after four years of GDPR”, Dott. Marco LEONE, Garante per la protezione dei dati personali
- Data Transfers in the light of EU-US Negotiations, Laetitia Mouton, Associate IT&IP Law, Linklaters

12.00 – 12.45 Networking Lunch break

Future Challenges

12.45 – 13.50

- “Artificial Intelligence and Data Protection”, Claire POIRSON, a New Technologies Lawyer, Member of the Board of the European Women Lawyers Association

- “Contemporary approaches for GDPR awareness raising - ‘GDPR in your pocket’ app”, Vasil VASILEV, Data Protection Officer, APIS EUROPE JSC.
- “The Future We Want: Better Policies for the Next Generation and a Sustainable Transition”, Kristina RADKOVA – STANEVA, Director of Legal Affairs and International Cooperation Directorate, Commission for Personal Data Protection

13.50 – 14.00 Final remarks and closing

The conference in Brussels is devoted to the implementation of the recent developments of EU data protection legislation within enterprises and is scheduled in the end of the project. Live streaming of the conference will be organised. The conference will be recorded and the discussions are available long after the project completion. The materials from conference are planned to be published on the project website.

Expected audience of the Conference is representatives of the EU-wide SMEs organisations, policy makers, lobbyists and representatives of national Permanent Representation (experts especially dedicated to the economic and legislative matters) as well as EU institutions representatives. SMEs representatives across Europe will be able to follow Conference discussions via live streaming. They can ask questions and share their opinions via chat channel:

<https://us02web.zoom.us/j/87505921034?pwd=U3FwRVVudFZrUEVXWDZWakU0TU1jQT09>

Meeting ID: 875 0592 1034

Passcode: SMEDATA

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